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If you need more information on the project, please visit our website or follow us at our Facebook page!

Website GreenTour:

www.greentourproject.eu

Facebook GreenTour :

www.facebook.com/ProjectGreenTour

Hungary – Ecocenter Foundation:

www.ecocenter.hu

Hungary – Szent István University:

www.sziesz.hu

Bulgaria – European Centre of Quality:

www.ecq-bg.com

Italy – LUISS University:

www.luiss.it

Portugal – AidLearn:

www.aidlearn.pt/pt/



Green Tourism Education: Innovative way to Develop Rural Areas

GREEN TOUR is a European project implemented within the framework of the Erasmus+ Programme, funded by the **Hungarian National Agency**.

The main product of the project implementation is a specialised **Blended training** course of green tourism including 8 modules.






Start date:
November 2016



End date:
October 2018



MAIN STEPS OF THE PROJECT:

-  Country research
-  Green Tour B-learning training material
-  Pilot testing
-  Thematic Tour booklet

TARGET GROUP

-  Entrepreneurs and/or future entrepreneurs who want to develop businesses in the green tourism sector
-  Local development promoters/agents who define policies and strategies related to the green tourism sector
-  Technicians and professionals of the tourism sector who want to develop or increase their know-how and skills in the green tourism sector

FUTURE BENEFITS

- > To emphasize the importance of creating ecotourism programs, guides for disabled people
- > To develop a blended training course
- > To motivate the cooperation between local entrepreneurs, companies, municipalities, and manufacturers
- > To increase new opportunities of employability
- > To develop the existing small business and potentiate new ones,
- > To preserve local nature and culture
- > To promote the green and nature conservation.
- > To underline the importance of using new IT and marketing possibilities

