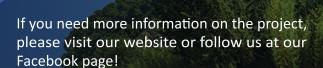


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Website GreenTour:

www.greentourproject.eu

Facebook GreenTour:

www.facebook.com/ProjectGreenTour

Hungary - Ecocenter Foundation:

www.ecocenter.hu

Hungary - Szent István University:

www.szie.hu

Bulgaria - European Centre of Quality:

www.ecq-bg.com

Italy- LUISS University:

www.luiss.it

Portugal - AidLearn:

www.aidlearn.pt/pt/













## **Green Tourism Education:**

Innovative way to Develop Rural Areas

GREEN TOUR is a European project implemented within the framework of the Erasmus+ Programme, funded by the Hungarian National Agency.

The main product of the project implementation is a specialised Blended training course of green tourism including 8 modules.



Start date: November 2016



End date: October 2018

2016-1-HU01-KA202-022999

## TRAINING MODULES OF GREEN TOUR PROJECT:

- 1. Introduction of green tourism
- 2. Green tourism, sustainability and ethical issues
- 3. Promotion of green tourism
- 4. Green tourism management
- 5. Tourism for disabled
- 6. Work in networks
- 7. Safety and quality in green tourism
- 8. Thematic tour

## **MAJOR FEATURES OF THE TRAINING:**

- 8 training modules in the partner countries' languages
- Competence validation tool on demand of the learners – before, during and after the training
- Online training platform
- Project Guide available for the Moodle platform users
- User-friendly and automatized online platform
- Assisted by qualified trainers



- Country preparing: before preaping the training materials, country researches had been carried out in the partner countries (except Portugal), whose results justified the need for the training and helped the creation of the structure of the training;
- Training materials: 8 modules have been created in English, Italian, Bulgarian, Portuguese and Hungarian languages covering issues from the basics of green tourism to specific areas, focusing on both the oretical and practical information;
- Online training platform: the training is based on the blended learning methodology, the Moodle platform is user-friendly and easy to use.

## **NEXT TASKS:**

- In addition to the preparation of training materials, the other important task in blended learning is training the trainers who will assist in the learning process;
- Pilot testing of the Moodle platform, on one hand, to correct the mistakes and on the other hand, to collect and evaluate the experience related to the use of the platform.

