Green Tourism Education:
Innovative Way to Develop Rural Areas

2016-1-HU01-KA202-022999

Green Tourism Education: Innovative way to develop rural areas – GREEN TOUR is a European project implemented within the framework of the Erasmus+ Programme, funded by the Hungarian National Agency. The project started in November 2016 and the expected end date is October 2018.

Tasks fulfilled:

- Preparation of a methodological handbook for blended-learning
- Finalizing the 8 training modules
- Translation of modules to partner countries' languages
- Creation of the B-learning tool platform and uploading the training modules
- Compilation of Competence Validation Tools
- Preparation of a Project Guide for the platform users
- Dissemination of project activities

Modules:

Modules created within the project cover various topics related to green tourism. 8 modules have been created from the basics to special issues of green tourism. After the green tourism introduction, sustainable and ethical topics are detailed. For people interested in green tourism it is very important to learn how managament and marketing must be done in green tourism. Two specific topics that are getting more and more significant nowadays are also covered in the modules, namely tourism for disabled and working in networks. Safety and quality issues are also necessary to be learned in green tourism, therefore they are given separate modules. In the training materials, learners can get assistance to create thematic tours with the help of best practices in the modules.

While creating the modules, it was important to focus on both theoretical and practical approaches. Case studies and best practices can be found in each module to help the easier understanding of the content. In addition, several useful links are also listed in the modules to assist in getting deeper knowledge about each topics. The glossary and the self-tests at the end of each module both improve the efficiency of learning.

The B-learning tool platform:

In addition to creating the training modules, other important tasks of the recent period were creating a moodle platform and uploading the modules on it. The platform is easy to use and understand, it is user-friendly and its use does not require any former special skills. However, in order to help the learners, a project guide has been prepared about the platform. Modules are uploaded in a fixed order which is important to follow by the users to achieve the best result. After completing each module, the learners can test their knowledge and can be guided as follows:

-   to step to the next module (in case the answers were correct for the module tested),
-   to study the current module again (in case the answers were not correct).

Next steps:

-   Train the trainers
-   Pilot testing of the B-learning tool platform
-   Launching the training

If you need more information on the project, please visit our website or Facebook page or contact one of the partners directly!

Hungary - Ecocenter Foundation:
www.ecocenter.hu

Hungary - Szent István University:
www.szie.hu

Bulgaria - European Centre of Quality:
www.ecq-bg.com

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